

## **Insure.com's customer satisfaction study reveals best insurance companies**

TIAA-CREF Life Insurance Company (TIAA-CREF Life) earned Insure.com's "People's Choice Award" for being one of the top three companies in the life insurance category for customer satisfaction.

Insure.com, an insurance comparison shopping website, reports that their "new in-depth analysis provides the most complete view available of how customers feel about their auto, home, health and life insurance companies".

Insure.com surveyed more than 4,500 insurance customers between February and August 2011 for customer service ratings and reviews breaking out four measurements of customer satisfaction for large insurance companies:

- Customer service
- Claims processing
- Value for the price
- Additional factors

TIAA-CREF Life's ratings may be found [here](#). Insure.com's complete ratings may be found [here](#).

**Investment, insurance, and annuity products are not FDIC insured, are not bank guaranteed, are not bank deposits, are not insured by any federal government agency, are not a condition to any banking service or activity, and may lose value.**

All solicitations pertaining to a contract for insurance may only be handled by an agent or broker licensed to engage in the business of insurance in the state in which you reside.

Life Insurance is issued by TIAA-CREF Life Insurance Company, 730 Third Avenue, New York, NY 10017.

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